



Blast to the Past 5k Fun Run

Partnership Opportunities

(Benefiting East Troy Area Historical Heritage Center
and ET High School Cross Country program)

In order to facilitate a smashing success for this year's biggest ever community 5K event, we are offering (x) number of the following supporter levels:

(1) Presenting Sponsor – 2015: CedarPoint Investment Advisors, Inc. - \$5,000

- Presenting Sponsor Primary Placement on all Advertising & Promotional material
- URL Link to Sponsor's Corporate Website on Event Website
- Acknowledgment before, during and after the races as race sponsor
- Corporate logo on the sleeve of race shirts
- Opportunity to name the honorary race director, if desired
 - Sponsor starts race
 - Pictured in all marketing material
 - Sponsor can presents awards
 - Pictured in final newspaper advertising and results
- Top logo on all marketing materials
- Banner ad on website and all website pages
- Finish line banner on finish truss
- Complementary vendor space, if desired
- Company's choice of marketing material to insert in race packets
- Five(5) complementary runner positions in each race

(2) Technical Equipment Sponsor(s) - \$2,500

- Primary Logo placement and name on top back of race shirts
- Two 8' X 3' banners on finish line chute (the finish line chute will be visible in all finisher photos and videos)
- Secondary placement on all Advertising & Promotional material
- Acknowledgment before, during and after the races as Technical Equipment sponsor
- Sponsor can present some of the awards, if desired
- Corporate logo on marketing materials as able
- Listed as Technical Equipment sponsor on Website and URL Link to Sponsor's Corporate Website
- Complementary 10' by 10' vendor space if desired (must bring own tent and table)
- Company's choice of marketing material to insert in race packets
- Three (3) complementary runner positions in each race

(8) Last Sprint Chute Sponsor - \$1,000, or \$500/year with a 3-year commitment at same level

- Acknowledgement before, during and after the race as race sponsor
- One 8' X 3' banner on finish line chute (the finish line chute will be visible in all finisher photos and videos).
- Placement on all marketing material
- Logo on all websites and social media
- Corporate name on race shirts in second position
- Complementary vendor space, if desired
- Company's choice of marketing material to insert in race packets
- Three (3) complementary race entries

(5) Run Half-Mile Markers – \$750

- Acknowledgment before, during and after the race as race sponsor
- Logo on one half-mile marker (0.5, 1.0, 1.5, 2.0, 2.5)
- Logo on all websites and social media
- Complementary vendor space
- Company's choice of marketing material to insert in race packets
- One complementary race entry

(6) Aid Stations – \$500

- Acknowledgment before, during and after the race as race sponsor
- Logo on aid station(s) – Two aid stations: Mile 1.5 and at Start/Finish
- Logo on all websites and social media
- Company's choice of marketing material to insert in race packets

(6) Vendor Space - \$500

- Acknowledgment before, during and after the race as race sponsor
- Logo on all websites and social media
- Vendor space (10' x 10' spot – Vendor brings own tent/table)
- Company's choice of marketing material to insert in race packets

Race Packet Sponsor- \$100

- Acknowledgment before, during and after the race as race sponsor
- Logo on all websites and social media
- Company's choice of marketing material to insert in race packets

Like Kind Sponsorships - in kind donations for any necessities

- We are happy to discuss like kind exchanges for the products that we will need to serve our runners and spectators leading up to, and on the day of the event.

For more information, please contact:

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